

VASAVI COLLEGE OF ENGINEERING (AUTONOMOUS), HYDERABAD
DEPARTMENT OF HUMANITIES & SOCIAL SCIENCES

COURSE NAME-ENGLISH LANGUAGE AND COMMUNICATION

(Common to all branches) SYLLABUS FOR B.E. 1/4

W.E.F-2022-2023

Instruction: 2 Hours	SEE: 60	Course code: U22HS010EH
Credits: 2	CIE: 40	Duration of SEE: 3 Hours
COURSE OBJECTIVES The course will enable the learners to: <ol style="list-style-type: none"> 1. Build greater confidence and proficiency in oral and written communication. 2. Equip themselves with essential language skills to analyze and articulate their points of view. 3. Use English to communicate in various social settings. 4. Develop the ability to engage in reading for reflection and enquiry. 5. Construct grammatically correct and contextually appropriate correct sentences. 		COURSE OUTCOMES At the end of the course the learners will be able to: - <ol style="list-style-type: none"> 1. Communicate effectively, appropriately and ethically in both professional & personal spheres. 2. Listen for gist and make inferences from various speeches and converse intelligibly in various contexts. 3. Construct grammatically correct sentences using adequate vocabulary to compose written and spoken discourses. 4. Read, evaluate and appreciate various text types.

UNIT-1 1.0 Effective communication and Interpersonal skills

- 1.1 Role and Importance of Communication – functions, process, types, styles, channels and barriers of communication.
- 1.2 Politeness theory- Brown & Levinson.
- 1.3 Knapp's Model of Interpersonal Communication
- 1.4 Persuasion techniques.

UNIT-2 2.0 Listening and Speaking skills

- 2.1 Importance of listening-- Types of listening—Strategies to improve listening.
- 2.2 Speaking skills: Grice's- Conversational Principles

UNIT-3 3.0 Reading and Writing skills

- 3.1 Reading strategies---Analyzing graphics & Visual aids, SQ3R – Survey, Question, Read, Recite, Review.
- 3.2 Features of Writing---Principles of writing paragraphs-Coherence, Cohesion & Unity; Use of appropriate linkers/connectives.
- 3.3 Request letters

UNIT-4 4.0 Vocabulary Building and Grammar

- 4.1 **Vocabulary Building:** Synonyms, Antonyms, One-word substitutes; Collocations; Idioms.
- 4.2 **Functional Grammar:** Articles, Prepositions; Tense and Aspect; Subject- Verb agreement; Direct and Indirect Speech.

UNIT-5 5.0 Reading for appreciation of literary texts

- 5.1 **Prose text-** Our Own Civilization—CEM Joad.
- 5.2 **Poem-**What Life should be—Patricia A Fleming.

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20 June 2022

Prescribed textbook for theory:

Technical communication - Principles and Practice (2nd Edition 2014) - Meenakshi Raman and Sangeeta Sharma- Oxford University Press.

Suggested Reading

Paul V. Anderson- Technical Communication

E.Suresh Kumar, P. Sreehari and J. Savithri - Essential English

Reading comprehension - Nuttal.J.C - Orient Blackswan

Sunitha Mishra,C. Murali Krishna, Communication Skills for Engineers, Pearson, 2004.

M. Ashraf Rizvi. Effective Technical Communication. Tata Mcgraw Hill, 2005.

Allen and Waters., How English Works.

Willis Jane., English through English.

Brown, Penelope and Stephen C. Levinson. 1978. Universals in language usage: politeness phenomena: Cambridge University Press.


The break-up of CIE: Internal Tests + Assignments + Quizzes

1	No. of Internal tests	:	<input type="text" value="2"/>	Max. Marks	:	<input type="text" value="30"/>
2	No. of assignments	:	<input type="text" value="3"/>	Max. Marks	:	<input type="text" value="5"/>
3	No. of Quizzes	:	<input type="text" value="3"/>	Max. Marks	:	<input type="text" value="5"/>

Duration of Internal Tests : 120 Minutes

BoS Signatures:-




20 June 2022